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Together We Can!  
Advisory Board Meeting  
August 19, 2010

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1. Welcome and Introductions

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## 2. Approval of July 15, 2010, Meeting Minutes

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## 3. Community Health Centers

Presented by  
Andrea Charlton  
Michigan Primary Care Association

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## 4. Progress on County Plans

Organization	Actions To Date	Suspense Actions
Mecosta and Osceola Human Services Collaborative Body	08/12 –VR presented to approximately 35 attendees, with at least ½ being from Mecosta.	08/24 - The Executive Committee will decide whether to create a HIP Working Group.
Isabella County Community Collaborative (ICCC)	08/06 – VR presented – ICCC passed a motion to create an Isabella HIP Working Group	ASAP – Helen Lee of CMDHD, working with the ICCC, to determine September meeting date and location.

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#### 4. Progress on County Plans

Organization	Actions To Date	Suspense Actions
Community Needs Assessment Planning Subcommittee of the Arenac Multi-Purpose Collaborative Body	08/09 – VR attended the subcommittee meeting. They are in the initial stages of the Community Needs Assessment. Kim Bejak volunteered to serve as Chair.	09/20 – VR to attend next meeting. The meetings are now being scheduled on a different day than the MPCB meeting
Roscommon County Health Improvement Planning Working Group	08/19 – First meeting (followed the Roscommon HSCB meeting). There were 8 attendees, excluding the CMDHD facilitator and the CMDHD recorder, Helen Lee.	09/15 – Second meeting

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#### 4. Progress on County Plans

Organization	Actions To Date	Suspense Actions
Clare Gladwin Health Improvement Planning Working Group (Also known as the Health Advisory Subcommittee under the Clare/Gladwin Systems of Care Co-occurring Leadership, a joint collaboration between the Clare County Coordinating Council and the Gladwin County Human Services Coordinating Body)	07/29 – First meeting. There were 12 attendees, excluding the CMDHD facilitator and the CMDHD recorder, Sandy Merrifield.	08/26 – Second meeting

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#### 4. Progress on County Plans

##### Agenda from County HIP Meeting 1

1. Welcome and Introductions
2. Monthly Health Improvement Planning News
3. Working Group Name and Structure
4. Expanding Participation
5. Health Improvement Planning Process
6. Stakeholders of Focus
7. Next Meeting – focus on reviewing health outcome and factor data, identifying current programs being championed, and developing goals
8. General Discussion

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## 5. District-Wide Health Improvement Plan Goals

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## Approaches to the Issue

- HIP Logic Model/Process
  - Focuses upon health outcomes and direct and indirect health factors
- National Prevention, Health Promotion and Public Health Council
  - Health promoting behaviors - prevention measures to address the underlying causes of death
  - Core principals
  - Interventions
  - Strategic initiatives
- Healthy People 2020
  - Objectives are organized under 38 topic areas

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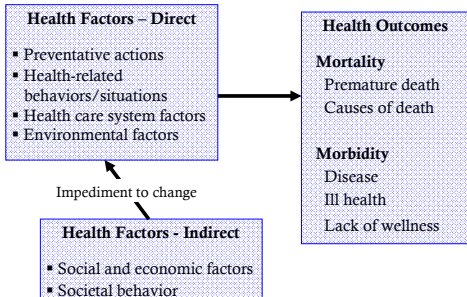
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## HIP Process – Based upon the needs of the stakeholders' of focus



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## National Prevention, Health Promotion and Public Health Council

### Health promoting behaviors - prevention measures to address the underlying causes of death

The most effective approach to address the leading causes of death is to reduce and prevent underlying risk factors, including the following:

- Tobacco use
- Poor nutrition
- Physical inactivity
- Underage and excessive alcohol use

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## National Prevention, Health Promotion and Public Health Council

### Core Principals

The Strategy will prioritize evidence-based policy and program interventions intended to meet measurable goals related to the leading causes of death and disability and the factors that underlie these causes, including tobacco use, obesity, poor nutrition, physical inactivity, and excessive alcohol use.

These priorities will align with specific Healthy People 2020 objectives and the overarching goals of:

- Increasing quality of life (including years of healthy life) for Americans;
- Eliminating health disparities;
- Promoting healthy development and healthy behaviors across life stages; and
- Creating social and physical environments that promote good health.

Interventions will not be limited to the health and public health sectors, but will also include activities that influence health in such other areas as housing, transportation, in-school and outdoor education, the workplace, and the environment

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## National Prevention, Health Promotion and Public Health Council

**Interventions** - Effective interventions are anticipated to fall into five major categories

1. Policy
2. Systems change
3. Environment
4. Communications and media
5. Program and service delivery

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## National Prevention, Health Promotion and Public Health Council

### Intervention Categories

1. **Policy:** Establish and enforce evidence-based laws, regulations, and standard institutional practices that promote prevention, create healthy environments, and foster healthy behaviors.
2. **Systems Change:** Establish procedures and protocols within institutions and networks that support healthy behaviors.
3. **Environment:** Create social and physical environments and protect the ecological environment in ways that support people leading healthy lives and ensure that they can easily make healthy choices.
4. **Communications and Media:** Raise health awareness, especially among those who currently experience health disparities and limited health literacy. Strengthen social norms in support of healthy choices through interactive, social, and mass media.
5. **Program and Service Delivery:** Design prevention programs and services to support healthy choices and contribute to wellness, offering them in a variety of clinical and community settings (e.g., schools, community recreation centers, and workplaces).

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## National Prevention, Health Promotion and Public Health Council

**The intervention categories have much in common with the essential public health services being used as a basis for the HIP process.**

- Identifying community health problems
- Investigating health problems and health hazards
- Communicating with stakeholders – informing, educating, empowering
- Mobilizing the community to identify and solve health problems.
- Developing policies, plans, and legislation
- Enforcing health and safety laws and regulations
- Providing services when otherwise unavailable
- Linking people to services
- Assuring that there are competent workforce resources
- Evaluating the effectiveness, accessibility, and quality services
- Researching for new insights and innovative solutions

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## National Prevention, Health Promotion and Public Health Council

**Strategic Initiatives** (comparable to objectives) - The Strategy will provide new focus and energy and build on federal initiatives, including but not limited to the following:

- Healthy People 2020, which establishes national health objectives and serves as the basis for the development of state and community plans.
- The First Lady's "Let's Move!" initiative, which raises awareness about the problem of childhood obesity and how the nation can work together to solve it.
- Solving the Problem of Childhood Obesity Within a Generation, which aims to return the nation's childhood obesity rate to just 5 percent by 2030, the rate before childhood obesity first began to rise in the late 1970s.
- The Surgeon General's Vision for a Healthy and Fit Nation 2010, which expands and strengthens earlier efforts and outlines opportunities for prevention.
- Communities Putting Prevention to Work, which includes grants funded by the American Recovery and Reinvestment Act that expand the use of evidence-based prevention strategies and programs, mobilize local resources at the community level, and strengthen public health action by the states.

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## National Prevention, Health Promotion and Public Health Council

### Strategic Initiatives (concluded)

- Ending the Tobacco Epidemic: A Tobacco Control Strategic Action Plan for the United States, which aims to reduce tobacco use to a level at which it is no longer a public health problem.
- Toward Zero Deaths: A National Strategy on Highway Safety, which seeks to improve motor vehicle safety and includes the Presidential Executive Order prohibiting federal employees who are on official duty or using government equipment from text messaging while driving.
- The Safe Routes to School Program, which works to make walking and bicycling to school a safe and appealing form of transportation.
- President's Food Safety Working Group, which establishes a new, public health focused approach to food safety based on three core principles: prioritizing prevention, strengthening surveillance and enforcement, and improving response and recovery.

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## Healthy People 2020

The objective topic areas can be organized by HIP Logic Model/Process area which include:

**Health Outcome Categories**  
Death, Disease, Ill Health, and Lack of Wellness

**Direct Health Factor Categories**  
Health-related behaviors/situations  
Health system/clinical care factors  
Preventative Actions  
Environmental factors

**Indirect Health Factor Categories**  
Social and economic factors  
Societal behavioral factors

**Stakeholder of Focus Subgroups**

Miscellaneous

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## Healthy People 2020

**Health Outcome Categories - Death, Disease, Ill Health, and Lack of Wellness**

- Arthritis, Osteoporosis, and Chronic Back Conditions
- Blood Disorders and Blood Safety
- Cancer
- Chronic Kidney Diseases
- Diabetes
- Disability and Secondary Conditions
- Healthcare-Associated Infections
- Hearing and Other Sensory or Communication Disorders - (Ear, Nose Throat - Voice, Speech, and Language)
- Heart Disease and Stroke
- HIV
- Immunization and Infectious Diseases
- Mental Health and Mental Disorders
- Oral Health
- Quality of Life and Well-Being
- Respiratory Diseases
- Sexually Transmitted Diseases
- Vision

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## Healthy People 2020

### *Direct Health Factor Categories*

#### **Health-related behaviors/situations**

- Family Planning
- Injury and Violence Prevention
- Nutrition and Weight Status
- Substance Abuse
- Tobacco Use
- Physical Activity and Fitness

#### **Health system/clinical care factors**

- Access to Health Services
- Public Health Infrastructure
- Medical Product Safety

#### **Preventive Actions**

- Genomics

#### **Environmental factors**

- Environmental Health
- Food Safety
- Occupational Safety and Health

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## Healthy People 2020

### *Indirect Health Factor Categories*

#### **Social and economic factors and societal behavioral factors**

- Social Determinants of Health

#### **Stakeholder of Focus Subgroups**

- Adolescent Health
- Early and Middle Childhood
- Maternal, Infant and Child Health
- Older Adults

#### **Miscellaneous**

- Educational and Community-Based Programs
- Health Communication and Health IT

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## 6. Health Improvement Planning News to Know August 2010 Issue

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## 7. Robert Wood Johnson Foundation Documentary

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## 8. Potential Speakers for September Meeting

Topic: Teams of Leaders in Health Care

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## 9. General Discussion

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## Next Meeting

Thursday, September 16, 2010  
10:30 AM  
Clare-Gladwin RESD  
4041 East Mannsiding Road  
Clare, MI 48617

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