PRESS RELEASE FOR LOCAL MEDIA
Central Michigan District Health Department
"Promoting Healthy Families, Healthy Communities"
For more information, please call: (989) 773-5921 ext. 1409
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To: Local Media

From: Central Michigan District Health Department

RE: 9th Annual HIV/AIDS 5K Fundraiser

Release Date: June 2018

9th Annual Central Michigan HIV/AIDS 5K Rainbow Walk/Run Receives Pure Michigan Fitness Endorsement

The Governor's Council endorses local event

Mt. Pleasant, Mich. – The Governor's Council on Physical Fitness, Health and Sports and the Michigan Fitness Foundation have endorsed the 9th Annual Central Michigan HIV/AIDS 5k rainbow run/walk event as a quality physical activity event through the Pure Michigan FITness Series endorsement program.

Central Michigan District Health Department (CMDHD) is committed to the belief that all people have dignity and worth and are entitled to the highest quality of life by providing a voice, leadership, education, medical and support services for those people affected and living with HIV / AIDS.
Our 9th Annual Central Michigan HIV/AIDS 5k walk/run is aimed to educate the community, reduce HIV/AIDS related stigma and raise funds to help people who have been diagnosed and living with HIV/AIDS within the state of Michigan. Proceeds from this event will help provide comprehensive support, including medical care, case management, and social service referrals to address needs such as insurance, primary medical care, food, housing, transportation and counseling.

This year's fundraiser is a rainbow run/walk using colored powder. The event will be held at Island Park, starting at the West Shelter, in Mt. Pleasant, MI on Saturday, September 22nd. We encourage everyone from our local communities to participate in this event which is open to all ages and ability levels. This is a family friendly event and a great opportunity to help give back and take part in our community. To register, log onto
https://runsignup.com/Race/MI/MountPleasant/CentralMichiganHIVAIDSRainbowRun

Pre-registration is $25 and $30 after 9/15. A group of 4 participants is $50, then $15 per additional person. Kids 12 and under are free with a non-perishable food donation. Registration/Check in will

begin at 8:30 am on the day of the race with a race start time of 9:30 am. More information is available by calling Jenna Ryder at 989-773-5921 ext. 1441.

The Pure Michigan FITness Series program endorses local, regional and statewide events that are consistent with the Governor's Council and the Michigan Fitness Foundation mission to promote healthy choices while offering a physical activity event that is open to all participants, regardless of skill level or age. The 9th Annual Central Michigan HIV/AIDS 5k walk/run leads by example in providing a safe, healthy physical activity event for Michigan residents.

Have your event endorsed by Pure Michigan FIT. Any organization hosting a physical activity event can fill out an endorsement application. Some criteria taken into consideration include the safety and well-being of participants, qualifications of event organizers and officials, proper emergency procedures and maximum participation opportunities.

For more information about the Governor's Council's endorsement program, please visit www.michiganfitness.org/pure-michigan-fitness-series.

This article has been brought to you by Central Michigan District Health Department, which serves the counties of Arenac, Clare, Gladwin, Isabella, Osceola and Roscommon. Visit our website at www.cmdhd.org, LIKE Central Michigan District Health Department on Facebook and follow us on Twitter @CMiDHD.

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