PRESS RELEASE FOR LOCAL MEDIA
Central Michigan District Health Department
"Promoting Healthy Families, Healthy Communities"
For more information, please call: (989) 773-5921 ext. 1409
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To: Local News Media

From: Central Michigan District Health Department

RE: Big Latch On Event a Success

Release Date: August 15, 2018

ALMOST 60,000 PEOPLE SHOW THEIR SUPPORT FOR BREASTFEEDING AT SYNCHRONIZED BREASTFEEDING EVENT

On August 3, 4 and 5 2018, almost 60,000 people around the world took part in the Global Big Latch On, demonstrating their support for breastfeeding. 21,763 breastfeeding parents attended events held in their community. At the specified time, **almost 21,000 children 'latched' and were breastfed**. With 778 different events taking place in 28 countries, this synchronized breastfeeding event as part of World Breastfeeding Week supports and celebrates breastfeeding families in the community they live in.

Central Michigan District Health Department hosted their Global Big Latch On event on Friday August 3rd at the Harrison City Park. There were 63 people at the event and 15 latches for the families in central Michigan that attended. The WIC staff and Breastfeeding Peer Counselors really appreciate the Clare Gladwin Parent Coalition, Explore Chiropractic, Midland County Educational Service Agency, Michele Price from Thirty-One and AVON With Pamela Snyder and Dancing Armadillos Henna for coming out to provide information and support for our breastfeeding moms during our event.

For more information about the Global Big Latch On, visit www.biglatchon.org.

This article has been brought to you by Central Michigan District Health Department, which serves the counties of Arenac, Clare, Gladwin, Isabella, Osceola and Roscommon. Visit our website at www.cmdhd.org, LIKE Central Michigan District Health Department on Facebook and follow us on Twitter @CMiDHD.

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