



Central Michigan District Health Department

Promoting Healthy Families, Healthy Communities



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PRESS RELEASE FOR LOCAL MEDIA

To: Local Media Outlets
From: Central Michigan District Health Department
RE: National Public Health Week
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National Public Health Week is April 1 – 7, 2024

This year's theme is "Protecting, Connecting and Thriving: We Are All Public Health."

Central Michigan District Health Department (CMDHD) and the Northern Michigan Public Health Alliance (NMPHA) are celebrating National Public Health Week (NPHW) from April 1 – 7, 2024. CMDHD's goal is to promote health and physical well-being. We do this by offering preventive services and information for adults and kids, including immunizations and other programs, such as WIC. We also work to stop diseases from spreading, help with emergency preparedness, keep our environment safe, advocate for harm reduction, and support reproductive health.

"National Public Health Week is a time to reflect on our efforts to improve the health of our communities," said Steve Hall, CMDHD Health Officer. "Public health employees work daily to improve others' lives, and we are proud of how much our staff cares about our communities."

CMDHD will be sharing NPHW social media posts all week to highlight aspects of public health, including healthy neighborhoods, climate change, new tools and innovations, reproductive health, emergency preparedness, and the future of public health. Watch for these posts on CMDHD's [Facebook](#) and [Instagram](#) pages.

NPHW is an initiative of the American Public Health Association that is celebrated during the first full week of April as a time to honor public health contributions and spotlight important public health issues. This year's theme of "Protecting, Connecting and Thriving: We Are All Public Health" focuses on not only the ways that public health serves our communities — protecting our access to clean water and air, to nutritious and safe foods, to the right and ability to access essential health services — but the ways our communities flourish when they have their needs met. Learn more about NPHW at <https://nphw.org/>.

Please visit us online at www.cmdhd.org.

NMPHA is a collaborative team of healthcare agencies and providers spanning 7 local health departments in 31 northern lower peninsula counties. Together, they strengthen health and wellbeing across the region. Learn more about NMPHA at <https://nmpublichealthalliance.org/>.

This article has been brought to you by Central Michigan District Health Department, which serves the counties of Arenac, Clare, Gladwin, Isabella, Osceola, and Roscommon. Visit our website at www.cmdhd.org and follow us on [Facebook](#) and [Instagram](#).

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To request an interview, please visit our website (cmdhd.org) and fill out the [Media Interview Request Form](#).



Proud member of the [Northern Michigan Public Health Alliance](#): 7 local health departments advocating for public health.