



Central Michigan District Health Department

Promoting Healthy Families, Healthy Communities



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PRESS RELEASE FOR LOCAL MEDIA

To: Local Media Outlets
From: Central Michigan District Health Department
RE: CMDHD Promoting MiThrive Initiatives
Release Date: August 19, 2024

CMDHD is Promoting MiThrive's 2024 Community Health Survey and PhotoVoice Project

MiThrive invites you to "Share Your Voice."

Central Michigan District Health Department (CMDHD) is Promoting MiThrive's 2024 Community Health Survey and PhotoVoice Project. MiThrive, a collaborative partnership amongst local health departments, health systems, and community-based organizations in Northern Lower Michigan, is asking residents to share their unique perspectives and voices by participating in two different survey styles: the MiThrive 2024 Community Health Survey and Photovoice. Photovoice is a unique survey tool that enables residents to share photos and stories from their perspective. CMDHD, a proud MiThrive partner, is urging residents to participate in these opportunities.

"This is a great opportunity for those who live, learn, work, or play in the 31 counties of Northern Lower Michigan to share their thoughts on the health of their communities," says Emily Llore, MiThrive Director. "We want to know what is going well, what can be improved, and what are your lived experiences within your community?"

To see if you're in one of the 31 counties served, visit: <https://northernmichiganchir.org/>.

Community Health Survey Details:

- **Who Can Participate:** Individuals who live, learn, work, or play in the 31 counties of Northern Lower Michigan.
- **What:** This survey is a chance for you to tell us what is most important to you and will take 10-15 minutes to complete.
- **Submission Period:** August 12th - September 20th
- **Incentives:** All participants can enter a drawing for a \$50 gift card!

Please visit us online at www.cmdhd.org.

- **Learn More & Submit:** <https://northernmichiganchir.org/mithrive/mithrive-community-survey/>

Photovoice Details:

- **Who Can Participate:** Individuals who live, learn, work, or play in the 31 counties of Northern Lower Michigan.
- **What:** Take and submit photos and stories to share your perspective on your community. We want to hear from you on what makes your community a great place to live—or where it could improve – through the lens of your camera.
- **Submission Period:** July 29th - September 6th
- **Incentives:** All participants will be entered into a drawing for a \$50 gift card!
- **Learn More & Submit:** <https://northernmichiganchir.org/mithrive/>

The information gathered from the Community Health Survey and Photovoice will be used to identify key issues and inform future health initiatives.

To find out more about MiThrive and these two unique opportunities to share your voice, visit our website: <https://northernmichiganchir.org/mithrive/>.

This article has been brought to you by Central Michigan District Health Department, which serves the counties of Arenac, Clare, Gladwin, Isabella, Osceola, and Roscommon. Visit our website at www.cmdhd.org and follow us on [Facebook](#) and [Instagram](#).

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MiThrive's 2024 Community Health Survey and PhotoVoice Project toolkits are attached.

To request an interview, please visit our website (cmdhd.org) and fill out the [Media Interview Request Form](#).



Proud member of the [Northern Michigan Public Health Alliance](#): 7 local health departments advocating for public health.