



Central Michigan District Health Department  
*Promoting Healthy Families, Healthy Communities*

## Strategic Plan Summary 2018 to 2021

The **vision** of the Central Michigan District Health Department is to become recognized by the public as the local advocate in promoting, assessing and safeguarding public health and the environment.

Community and  
Public Health Needs



The **mission** of the Central Michigan District Health Department is to promote health & physical well-being by providing preventative health care, education, & environmental safety to all members of the community.

Best Practices



**2018 – 2021  
Strategic Priority**

Lead the development and implementation of the community health improvement plan.

**2018 – 2021  
Strategic Priority**

Increase community awareness and engagement in our work.

**2018 – 2021  
Strategic Priority**

Further develop our team through professional development, retention and team building strategies.

**2018 – 2021  
Strategic Priority**

Continue to build and pursue a comprehensive performance management system.

Legislative and  
Regulatory  
Requirements



Environmental  
Changes



**Our Long-Term Strategic Direction/ Desired Impact over the Next 5 to 10 Years**

- A significant improvement in the communities' health in our region
- The community will understand who we are, how to work with us and will be more engaged in our work
- We will be an employer of choice in the region
- A more stable health district through stronger funding and a comprehensive performance management system

Partnerships

