



Central Michigan District Health Department

Promoting Healthy Families, Healthy Communities



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PRESS RELEASE FOR LOCAL MEDIA

To: Local News Media
From: Central Michigan District Health Department
RE: WIC Enrollment Week
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Central Michigan District Health Department Promotes WIC's National Enrollment Week

This year's theme is "Bring Healthy Home."

As grocery prices continue to rise in the United States due to inflation, Central Michigan District Health Department (CMDHD) is partnering with the other WIC (Women, Infants and Children) agencies across the country to remind families of the services it provides during National WIC Association (NWA) Enrollment Week: Monday, October 9 through Friday, October 13, 2023.

"We want to let people know that CMDHD is here for all families who need food, educational, or other healthcare resources, which makes National Enrollment Week so important," said Kelly Conley, CMDHD Personal Health Director and WIC Coordinator. "Our team is ready to assist families with healthy food choices and savings on groceries so they can have more to spend on other things their family needs."

WIC empowers families with nutrition education, breastfeeding support, supplemental foods, and referrals to other health and nutrition services - all free of charge to those who qualify. During National Enrollment Week, CMDHD hopes to increase our community's knowledge of WIC services via social media sharing. Although the name of WIC indicates that it is for women, infants, and children, these are not the only people who can receive benefits. Fathers, grandparents, foster parents, pregnant people, and others may also be eligible for WIC benefits.

CMDHD has resumed in-person WIC appointments; however, remote appointments are available for special circumstances. Visit <https://www.cmdhd.org/wic> to learn more about our WIC program, including nutrition counseling and breastfeeding peer support. Check your eligibility for WIC at <https://wiccp.state.mi.us/clientportal/WebForms/Eligibility/WICEligCheck.aspx>. Call 989-314-7570 to make an appointment with our WIC office.

Please visit us online at www.cmdhd.org.

This article has been brought to you by Central Michigan District Health Department, which serves the counties of Arenac, Clare, Gladwin, Isabella, Osceola, and Roscommon. Visit our website at www.cmdhd.org and follow us on [Facebook](#) and [Instagram](#).

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To request an interview, please visit our website (cmdhd.org) and fill out the [Media Interview Request Form](#).



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